





Learning Objectives:

- Develop an awareness of the challenges and difficulties contributing to the increased mental health issues for today's generations.
- Examine the growing research on resilience and its impact on helping our youth and adolescents cope and bounce back from adversity.
- Examine evidence-based theory and practice to help facilitate resilience including attachment-based strategies and cognitive-behavioral techniques to enhance meaningful connection and therapeutic outcomes when working with the next generation.

4

Generation Communication:

Each generation has a unique communication style. Here are some tips for communicating with each one:



5

Gen Z (born after 2000)

Also known as "Post 90s generation" and the "IGeneration," kids 15 and younger have grown up in the digital age. The most important thing to remember is that they didn't choose to use technology, they were born using it. They think bigger, faster and with far more distractions.

Communication Tip: When you communicate with a Gen Z, you want to get right to the point. You might even want to use their preferred mode of communication. Shoot them a text? Update their ICal? Send them a Gchat or Facebook message? Beware of lectures—they will tune out faster than you can say '140 characters'.

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Here's a big surprise: Millennials get along better with their parents than any previous generation. About one-in-eight older Millennials (ages 22 and older) say they've "boomeranged" back to living at home.

What They Value: Self-expression. Over 75% have a profile on a social networking site and nearly 40% have tattoos. Millennials love to express themselves, add their own mark and have their opinion represented.

Communication Tip: Ask their opinion, value their ideas and let them help construct the solution with you. Approach a millennial in the brainstorming stage before you have an idea formed. This will help them feel buy-in and that they are on the same team as you.

7

Gen Xers (born 1965 to 1979)

Gan Xers are nicknamed the Sandwich Generation because they have the most pressure on them from both Boomers and Millennisk 47% of Gan Merh bave a Boomer parent and are also raising a Gen 2 or Millennials 41% of Ners are providing financial support to both an aging parent and a child. Gen Xers have had tremendous pressure on them from a young age. They often had both parents working and entered the professional stage through tough economic times.

What They Value: Shared responsibility. They want partners, helpers and support from the people around them. Typically they are the ones providing emotional and financial support to everyone else. 84% of Xers report that their parents rely on them for emotional support.

Communication Tip: Anytime you want to reach out to an Xer, you will get a better response if you try to address their needs and take pressure away from them. Think: "how can I offer help, not ask for help?" and you will get a great reply and lost of gratitude.

8

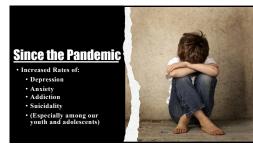
Boomers (born 1946 to 1964)

Baby Boomers are an interesting generation because currently they are split. Some boomers are in cushy happy retirement and enjoying grandklds, while the other half are struggling financially because they didn't save enough to get them through the 2008 recession.

What They Value: Respect and tradition. Both groups of Boomers have reached an age where they want respect from their younger counterparts, and they fear losing the traditions they hold dear. Some even lament the loss of in-person communication in a digital age.

Communication Tip. Respect should be paramount. Whether you are discussing a new idea or working through conflict, respecting a boomer's life experience and opinion is key to effective communication.





11

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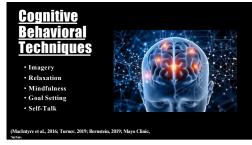








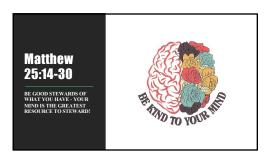


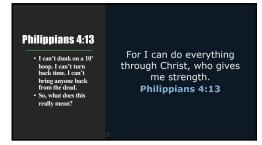


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26









RECAP... FIND... GET... & STAY IN THE ZONE

- Now what's important to you define your personal vision and your core values.
 Reframe your mental model (self-perception) Identify what you can change and identify what you can influence.
 Take care of YOU Mentally & Physically.
 Create a healthy balance & borders.
 Create/build a discipline (the 4P's) that gives you the structure/stability/order you need to find ... get and stay "In The Zone."
 Love yourself... and don't be afraid ... to show it... you deserve it!!!

31

LET'S STAY CONNECTED

Email: mark@markcrear.com ZAGE GUINTON Email:

zach.clinton@aacc.net

32

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